



## INFORMATION FOR MEMBERS AND GUESTS

July - August, 2011.

This issue is a bi-monthly effort just to be a bit different and we'll use that term this once because it is obvious what we mean – we won't create confusion by using it again!

Why the difference? Sometimes we are a bit short on items or time gets away and we just don't get there but July is usually a busy time of the year for everyone so for all of those reasons it's late.

You are welcome to send us an email with something of interest or to ask any question and we'll answer it by including a reference in this news sheet for everyone to see and we'll keep your identity to ourselves.

### GENERAL

**Board of Directors** – it is with pleasure that we welcome **Michael Dentist** back as a Director. Michael was a member of the Board until the last AGM when he did not stand for re-election due to work commitments but a new position has freed up some time and he welcomed the opportunity to be involved again. Michael will fill one of the vacancies until the next AGM.

**Annual General Meeting** – it is essential that members keep this significant event in mind and make the effort to attend. There will be some special resolutions presented to members for approval and, of course, who you elect on that night to run the Club on your behalf for the next 12 months is terribly important.

Claim the date – **Tuesday, 25<sup>th</sup> October at 7.30pm** at the Club premises.

**WANT TO BE A DIRECTOR?** – How hard is it? What do they do? Have I got the skills? Do I need to be a good golfer? Does it take much time?

You can help and the Board constantly needs new ideas, feedback and new blood. Pick up a 'Directors Responsibilities' Information Sheet from Katrina or the Bar Staff or send an email to the Club and we'll send it to you. You'll never ever know if you never ever have a go!

**Prize Vouchers** – DID YOU KNOW? You can get an extra 20% on the face value of any prize voucher if you pay it into your House account and spend it over the bar. When you pick up your next winning voucher ask the staff to put it into your House account.

### MATTERS GOLF

**Congratulations** – are again due to Rebecca in the Pro Shop for another sterling performance. Recently Beccy captained the Top Ten 1<sup>st</sup> year apprentice Pro's in a match against the Top Ten 2<sup>nd</sup> year apprentice Pro's in the Peter Lonard Trophy at Pymble Golf Club. And the youngsters beat the more experienced opponents winning 9.5 matches to 5.5 matches in a great effort!

**Encourage Shield** – we will be entering a team again this year. We have a proud record in this junior event and just a week or so ago former representative junior Mark Johnson called in with his Dad, Jimmy Johnson who many members will remember, and was disappointed to see the winning Encourage Shield team photo from 1997 was no longer on display.

We had overlooked that it was in storage so it will be on display again shortly. Mark was a trainee professional at Mt Broughton and is now a 2 marker at Shoalhaven Heads. The photo also features current member and former Club Champion Paul Snee as well as current member Adam Dalibozek and former member James Richards.

**Trainee Professional's Match** – has been put back until Monday, 21<sup>st</sup> November. Keep this date in mind and come along and watch our future stars on your home course.



**Course Rating** – we are still waiting on news on this score. No word, no whispers, no rumours – nothing! So much for the 6 weeks or so we thought it would take! But we did hear a rumour that it would be closer to 3-4 months. That would make it sometime after August.

**Pride in our Club** – we've mentioned before that we are proud of our course and by and large we think members are too. So we need divots and lob marks repaired and all those usual things attended to that show our course off, but there is another area we think we can improve our presentation – we have received some feedback that quite a few members feel the dress standards have been allowed to slip just a little too far.

The Board's view is that dress standards are a moving feast. Jeans and other denim, thongs, joggers, T-shirts, short socks, cargo and draw string pants, baggy shorts etc. etc. are far more common now and far more widely accepted. Work clothes are more commonly worn outside of the workplace and often include denim so we are trying to tread a difficult line of maintaining reasonable standards without discouraging patrons – particularly social and casual visitors. We like the 'smart casual' approach and informal cooperation from all.

**BUT** we do think that members should set the standard particularly on Saturday in the Members Comp and on Monday in the Open Day Comp. Members should be a role model in that regard and set an example for others to follow. You can definitely help here – do your bit and if you don't, don't be surprised if someone mentions that your dress is inappropriate.

#### **MATTERS IN-HOUSE**

**Marketing our Club** – we have heard it so many times 'this place is just great – why don't you tell more people about it? You need to advertise more. No-one knows you're here'.

**GET REAL!!!** We have advertised, told members, spread the word through mothers and junior football clubs, junior golfers, cricket clubs, schools, Facebook, Twitter (whatever that is) etc etc etc., that we can do functions, parties, lunches, we have a kids entertainment area, live entertainment on Friday nights, cheap grog and whatever but still we are thought of as just a daytime venue to play golf.

**SO!** We have retained Karen Honan to lift our profile. Yes – it is the same Karen who works behind the bar, but she doesn't work there all the time and she has accepted the part-time role as the Marketing Manager for Antill Park Golf Club.

Karen is presently trawling through the membership list seeking possible sponsors and will be contacting some members who may possibly be able to take advantage of the benefits Club Sponsorship can offer. So don't be surprised if Karen gives you a call, but if you are thinking you might like to be involved or you want to find out more information, let us know. Sponsors are great for the Club and can work really well for you.

**Friday night** – Friday night is changing at your Club. Still cheap beer, members draw, live entertainment with some different and new acts, kids entertainment and the raffles, but we are also introducing a different genre of music as well to attract some new faces.

**BISTRO** – And we have new caterers. Nathan and Kristal have moved on and Dom 'De Boss' Ocheduszko is now offering more traditional fare after our Asian experience. Dom and his staff have taken us on as part of our local Vaby's restaurant operation. Dom is still running Vaby's and we think we will benefit from the joint venture. So give Dom your support here and at his Vaby's restaurant near the Picton railway station.

**Finance** – the audited financial accounts are in for last year and we finished the 2011 financial year with an overall net trading profit of \$22,467.00 - not great but better than many golf clubs are doing and it reflects just how tough things are for golf clubs in particular.

#### **BOARD OF DIRECTORS**